



# China International Display Conference (CIDC 2008)

## --- Sponsorship Plans ---

Date: Oct. 13-14, 2008

Venue: Shenzhen, China



### Organized by:

10th Hi-Tech Fair Committee

### Supported by:

China Video Industry Association,

China Electronics News,

China Optics and Optoelectronics Manufactures Association  
LCD Branch,

Guangdong Semiconductor Industry Association,

Shenzhen Sci.& Tech. Expert Committee,

Shenzhen Century Science & Technology Investment Co., Ltd.,

### Sponsored by:

Corning, AKT Inc.

### Cooperated by:

Shenzhen Bureau of Science Technology & Information  
Display Search

Taiwan Commercial Times

### Co-organized by:

Shenzhen FPD Industry Association

Shenzhen Yawei Convention & Exhibition Co.,Ltd



## **Your Support is the strength for the continuous development of China FPD Industry !!**

CIDC 2008 is more international & specialized in China FPD industry. As China's most prominent FPD conference, we are expecting over 800 attendees this year from China, Japan, Korea, Taiwan, etc. CIDC provides the best venue to increase company image, build up brand power and direct approach to the customers.

We invite you to be one of our sponsors – together we make another great success in CIDC 2008 and contribute towards the development of China FPD industry !

**The Best Chance to Build-up Your Company Image &  
Strengthen Marketing Effect**

**What is CIDC 2008 ?**

- CIDC 2008 is one of the main concurrent event in “China Hi-Tech Fair”
- China FPD industry highest level conference
- Fully supported by Central & Local governments, associations, etc.
- The best platform to announce latest news & technologies for FPD
- Industry’s most prominent Executives Round-table Meeting
- Inviting industry well-known professionals from China, Japan, Korea, Taiwan, etc. to discuss on “HDTV development”
- VIP Banquet, Special Invitation Golf Tournament

**Why CIDC 2008 ?**

- Direct approach to over 800 executives (CEO, Presidents, Directors, Managers, etc. )
- Get nearer to your markets, communicate with prospects
- Building up brand power
- Increase company image
- Provides your views as a special guest
- Special Interviews by industry famous publications (over 10 publications)
- Attract attentions from the industry  
.....MORE value!

## CIDC Sponsorship

- Main Sponsor
  1. Diamond Sponsor
  2. Gold Sponsor
  3. Silver Sponsor
- Print Materials Sponsorship
  1. Tickets & Badges
  2. Ads Boards
  3. Stage Board Logo
  4. Hand bags
- Venue Sponsorship
  - Conference Hall
- Activities Sponsorship
  1. VIP Banquet
  2. Lunch
- Gift Sponsorship
  1. Souvenirs
  2. Lucky-draw Prizes
  3. Executives Round-table Meeting Clothing

## Main Sponsor

### Diamond Sponsor (RMB 100, 000)

#### [Special Benefits]

- Company names, logo will appear on all promotional materials and press releases. advertisements & paper-based materials if application made before deadlines.
- Sponsors will get the prior chance to be introduced to VIP Guest, and sharing kinds of resources provided by the conference, taking advantage of business chance created by CIDC2008
- Special introduction at opening ceremony & during the conference.

#### [Special Value]

- Best speech slot (25-30 minutes)
- 36 sqm raw space in FPD EXPO CHINA 2008
- Company logo on the most attractive place on conference stage board
- Company high-executives will be invited to attend CIDC2008 Round Table Summit & CIDC2008 VIP Seat.
- Free distribution of company brochures in the hall
- 2 advertisement posters in the hall (size 1mx1.8m, design to be provided)

#### [Upgraded Value]

- Free 10 conference tickets (1 ticket is for 1 person 1 day only)
- 1 color ad in CIDC conference textbook
- 2 special interviews by “International Optoelectronics & Displays” and other publications.

## 4th China International Display Conference (CIDC 2008)

### Main Sponsor

### Gold Sponsor (RMB 80, 000)

#### [Special Benefits]

- Company names, logo will appear on all promotional materials and press releases. advertisements & paper-based materials if application made before deadlines.
- Sponsors will get the prior chance to be introduced to VIP Guest, and sharing kinds of resources provided by the conference, taking advantage of business chance created by CIDC2008
- Special introduction at opening ceremony & during the conference.

#### [Special Value]

- Best speech slot (25-30 minutes)
- 18 sqm raw space in FPD EXPO CHINA 2008
- Company logo on the most attractive place on conference stage board
- Company high-executives will be invited to attend CIDC2008 Round Table Summit & Provide VIP Seat.
- Free distribution of company brochures in the hall
- 1 advertisement posters in the hall (size 1mx1.8m, design to be provided)

#### [Upgraded Value]

- Free 8 conference tickets (1 ticket is for 1 person 1 day only)
- 1 color ad in CIDC conference textbook
- 1 special interviews by “International Optoelectronics & Displays” and other publications.

## Main Sponsor

### Silver Sponsor (RMB 60, 000)

#### [Special Benefits]

- Company names, logo will appear on all promotional materials and press releases. advertisements & paper-based materials if application made before deadlines.
- Sponsors will get the prior chance to be introduced to VIP Guest, and sharing kinds of resources provided by the conference, taking advantage of business chance created by CIDC2008
- Special introduction at opening ceremony & during the conference.

#### [Special Value]

- Best speech slot (25-30 minutes)
- Company logo on the most attractive place on conference stage board
- Company high-executives will be invited to attend CIDC2008 Round Table Summit & CIDC2008 VIP Seat.
- Free distribution of company brochures in the hall
- 1 advertisement posters in the hall (size 1mx1.8m, design to be provided)

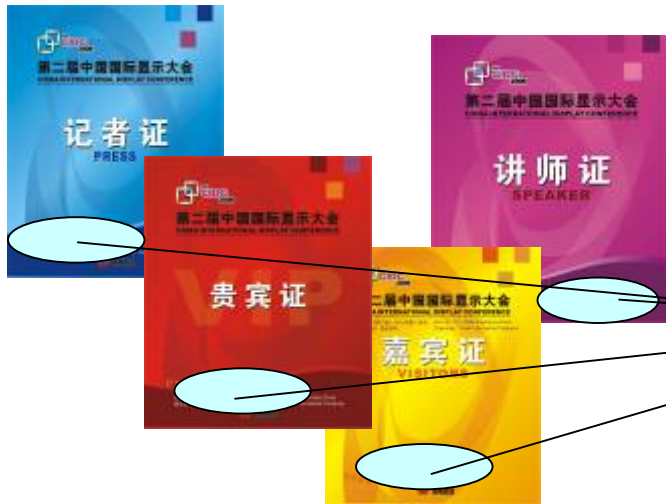
#### [Upgraded Value]

- Free 5 conference tickets (1 ticket is for 1 person 1 day only)
- 1 color ad in CIDC conference textbook
- 1 special interviews by “International Optoelectronics & Displays”

# 4th China International Display Conference (CIDC 2008)

## Print Materials Sponsorship

### Tickets & Badges



- Amount: 400 pieces
- Sponsor Price: RMB 30,000
- Sponsor Number: 1



# 4th China International Display Conference (CIDC 2008)

## Print Materials Sponsorship

### Stage Board Logo



- **Benefits:**
  1. Company name & logo on conference stage board
  2. Special introduction during conference
- **Sponsor price: RMB 10,000**
- **Sponsor Number: 2**

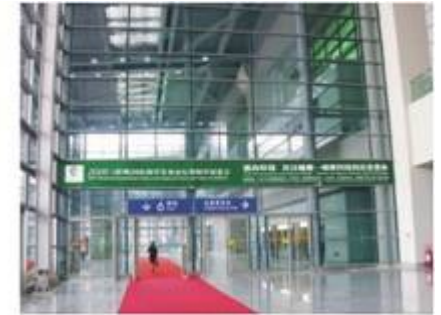
## Print Materials Sponsorship

### Hanging Banner

No.:6 pieces  
Sponsor Price: RMB20,000 –  
100,000



L-4 喷绘条幅悬挂



L-5 喷绘条幅悬挂



M-2 喷绘条幅悬挂



M-3 喷绘条幅悬挂



I-6 喷绘条幅悬挂



I-7 喷绘条幅悬挂



N-1 喷绘条幅悬挂



N-2 喷绘条幅悬挂



I-8 喷绘条幅悬挂



I-9 喷绘条幅悬挂

## Hand bag

- Size: 290mm X 400mm X 85mm
- Number: 2,000 pieces
- Sponsor Price: RMB 30,000
- Sponsor Number: 1
- Distribution: All Participants

## Company Logo

Size: 1 \* 1.8M  
No.: 6 pieces  
Sponsor Price: RMB8000



## Venue Sponsorship

### Conference Hall

- **Benefits:**
  1. **Special thank you introduction during conference.**
  2. **Sign-board with company logo to be set up near the entrance**
- **Sponsor Content:**

Conference hall for 300 attendees
- **Sponsor Price:**

RMB 30,000
- **Sponsor Number: 1**



## Activities Sponsorship

### VIP Banquet



#### ■ Benefits:

1. Company name & logo on banquet stage board.
2. Activities & souvenirs provided by sponsor.
3. 4 VIP Invitations (Free)
4. Special thank you introduction during dinner
5. Sponsor high-executives will be sit down near to government leaders and famous corporations' CEO, Directors.

■ Sponsor Price: RMB 60,000

■ Sponsor Number: 1

# 4th China International Display Conference (CIDC 2008)

## Gift Sponsorship

### Souvenirs

- **Sponsor Content:**  
Souvenirs to all participants
- **Sponsor Price:**  
RMB20,000-30,000



### Lucky draw prizes (at Closing Ceremony)

- **Sponsor Content:**  
Lucky draw prizes to lucky draw attendees
- **Sponsor Price:** RMB30,000-50,000



## 4th China International Display Conference (CIDC 2008)

### Gift Sponsorship

#### Executives Round-table Meeting Clothing

##### ■ Benefits:

1. Company logo on all clothing
  2. Special introduction at the opening session.
  3. Video Record (Free)
- Sponsor Price: RMB60,000
  - Sponsor Number: 1



### Sponsorship Table

Item	Sponsor No.	Price (RMB)	Item	Sponsor No.	Price (RMB)
<b>Main Sponsor</b>			<b>Venue Sponsorship</b>		
Diamond Sponsor		100,000	Conference Hall	1	30,000
Gold Sponsor		80,000	<b>Activities Sponsorship</b>		
Silver Sponsor		60,000	VIP Banquet	1	60,000
Tickets & badges	1	30,000	<b>Gift Sponsorship</b>		
Advertisement Board		8,000	Souvenirs		20,000-30,000
Stage Board Logo	2	10,000	Lucky Draw Prizes		30,000-50,000
Hand bag	1	30,000	Executives Round-Table Meeting Clothing	1	60,000
Hanging banner		20000-100,000	Conference Textbook		8000/p
<b>TOTAL</b>			<b>TOTAL</b>		

CIDC 2008 Management Secretariat Contact Details

(1) For sponsorship, speaker, participation applications, please contact:

**Ms. Jone Luo(Ms.)**

**Tel: +86-755-86149074, +86-13144822679**

**Fax: +86-755-82968771**

**Email : [jone\\_luo@chinaFPD.net](mailto:jone_luo@chinaFPD.net), [Expo-e@chinaFPD.net](mailto:Expo-e@chinaFPD.net)**

**Add: 4F, HIVAC Building, No.2 Langshan Road, Hi-Tech Industry  
Park, Nanshan District, Shenzhen 518057, China**

**Web: [www.chinaFPD.net/CIDC](http://www.chinaFPD.net/CIDC)**